

# YOUR STUDENT COUNCIL @ TUM School of Management





### **COVID** Rules



For this **session**, we will be applying the same hygiene concept as the University.

- 3G Certificate: you must show proof of a negative test, vaccination certificate, or being recovered in the last six months.
- Mask requirements: There is still a mask requirement in all buildings, wearing a medical
  mask (surgical mask) is sufficient. The mask can be put down at fixed seating or standing
  when a minimum distance of 1.5 meters from other people is maintained.
- Registration: you have the possibility to register in the room before coming, but we will also have a QR-code you have to scan once you are in the room for controlling measures.

### Rules of Conversation



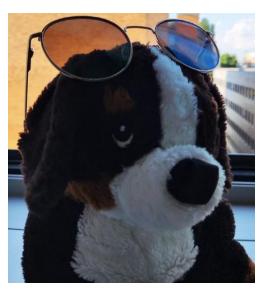
- There will be time for questions after each presentation.
- Be kind and respectful.
- Have fun (3)

### Who We Are!















### What We Do!





**ENFORCING STUDENT INTERESTS** 

**ENHANCING STUDENT LIFESTYLE** 

**OFFERING CONSULTING & INFORMATION** 

**CREATING CAREER OPPORTUNITIES** 

We strive to improve your student life!

### **Our Values**







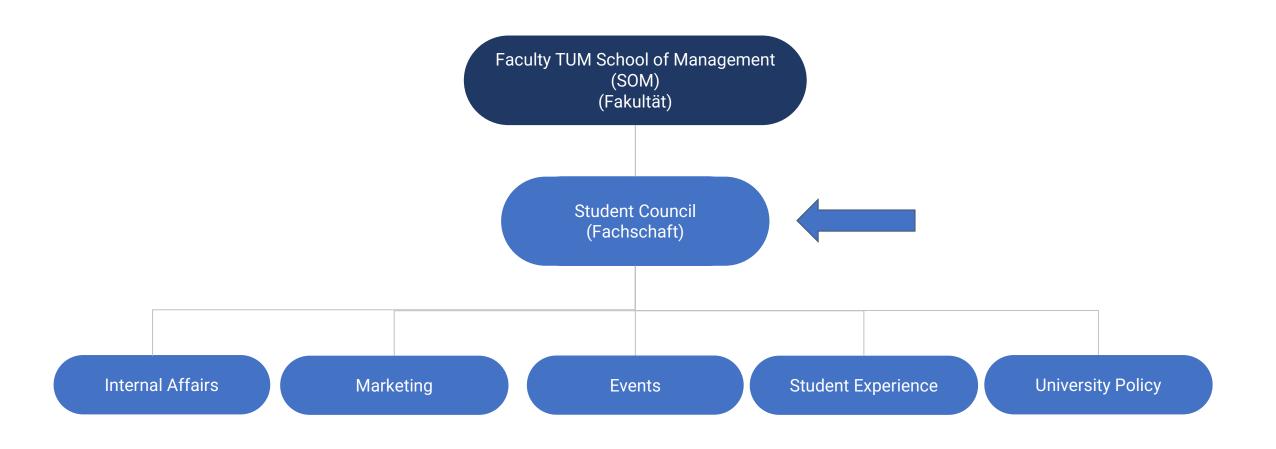




**OPENNESS** 

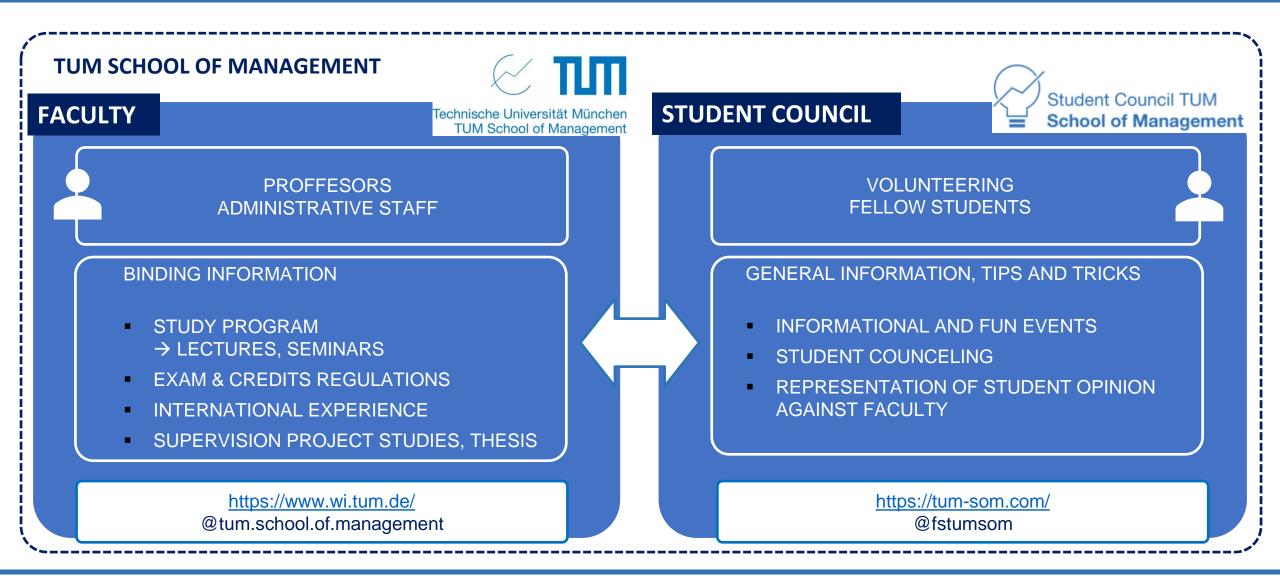
### **Structure**





### Who is who?





### **Keep in Touch!**





Simply come to our Student Council meetings, every two weeks on Tuesdays



Pass by our office - Room 3574



Visit our website and subscribe to our newsletter @tum-som.com



Write us an e-mail – fachschaft@tum-som.com



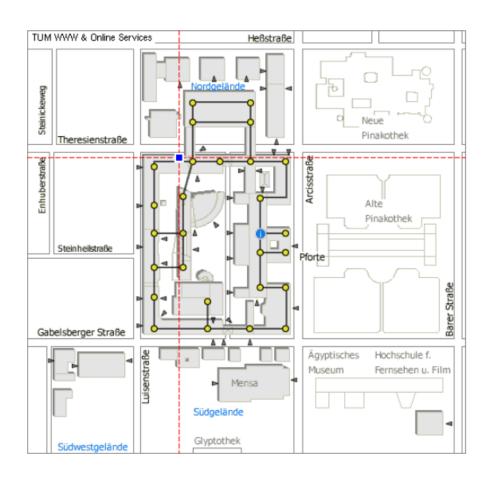
Give us your like on Facebook – Fachschaft TUM SOM



Follow us on Instagram – fstumsom



Follow us on LinkedIn - Student Council TUM School of Management



### Interested?

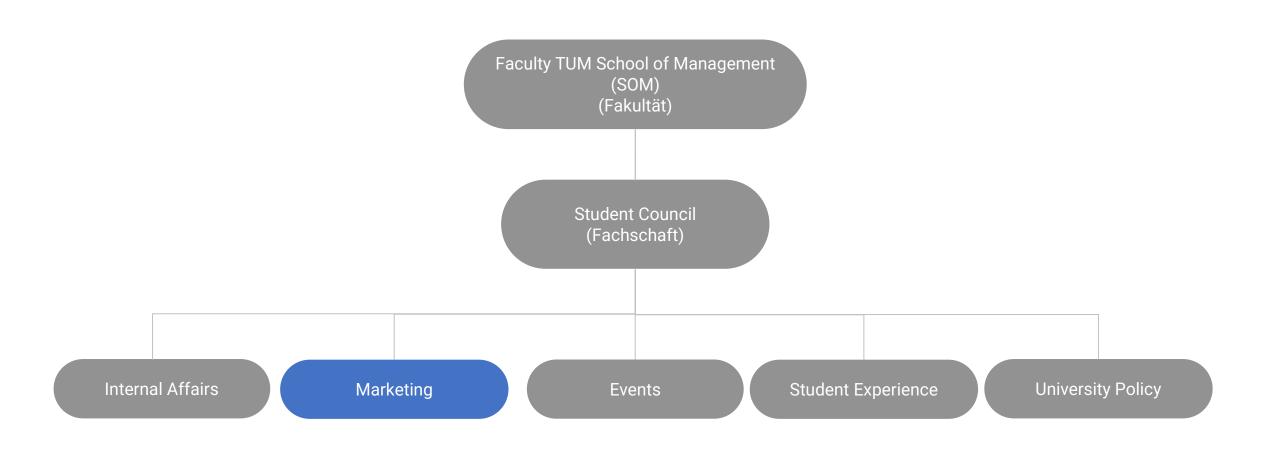






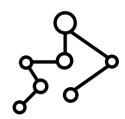
### **INTERNAL AFFAIRS**





## Marketing









#### Creative

**Posters** 

Rollouts

**Posts** 

#### Social Media

Facebook

Instagram

**Promotions** 

#### Newsletter

Information

Save the Dates

**Promotions** 

#### Website

Information

Blog

Shop

#### Career

Job Board

Corporate Members

LinkedIn



### Creative

- create visual content for social media and posters
- come up with engaging posts & advertising campaigns



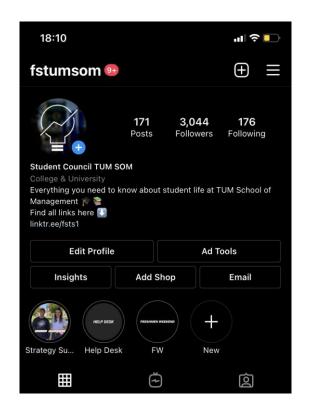


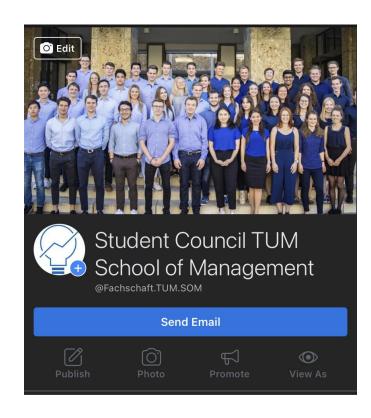


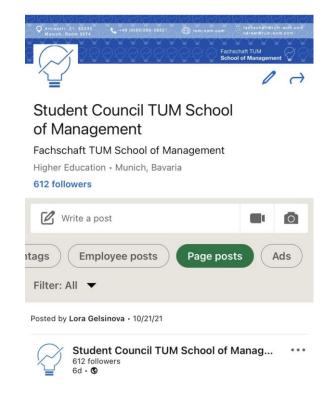


### Social media

- represent us and take care of our social media accounts
- increase our exposure to more SOM Students









### Newsletter

#### keep 3200+ students updated on the latest events, news and deadlines

#### **TUM SOM Newsletter**

#### Liebe/r,

die Semesterferien gut überstanden? Wir hoffen Du bist top erholt, um mit voller Power in das neue Semester zu starten.

Wie das am Anfang des Semesters so ist, haben wir eine Menge cooler Events für Dich organisiert. Von Party über Uni-Events bis zur Stammzellen Typisierung. Also scrolle runter und schau es Dir genauer an.

Und falls Du ein neues Praktikum, eine Abschlussarbeit oder eine Werkstudentenstelle suchst, schau auf unserem Job Board vorbei!

Deine Fachschaft TUM SOM

Falls Du Anregungen oder Fragen zu unserem Newsletter oder zur Fachschaftsarbeit allgemein hast, schreib uns gerne eine E-Mail

#### Dear .

we hope you had an awesome semester break and you're ready to start into the new semester with usl To get you back on track, we gathered all the important events you need to know about in the upcoming months.

There is something for everybody: from party and studyrelated events up to a Stem Cell Typification. So scroll down and explore.

And in case you're looking for a new internehin, final

#### Save the Date:

8.10: Bachelor Freshmen
Pub Crawl

10.10: Semester Opening Party

16.10: Tag der studentischen Initiativen und Stipendien

14.11: Start-Up Crawl

27.11: Stammzellen Typisierung

28.11: Steuervortrag

Klicke auf das Datum, um das Event zu Deinem Kalender hinzuzufügen!

#### Save the Date:

8.10: Bachelor Freshmen Pub Crawl

10.10: Semester Opening Party

16.10: Day of the Student Initiatives and Scholarships



#### Pub Crawl for Bachelor Freshmen

Komm am 8. Oktober mit auf eine Tour durch die Bar-Viertel von München und Ierne deine Mitstudenten/innen und die Klassiker und Insider der Münchner Bar-Welt kennen. Ob Barschwein, Frau Bartels oder 55 Eleven: Kennst Du sie, weißt Du was für ein lustiger Abend Dich erwartet. Kennst Du sie nicht? Dann hast Du umso mehr ein Grund mitzukommen! Nimm an einer von 3 Touren durch Schwabing, Max-Vorstadt oder dem Glockenbachviertel teil.

#### Pub Crawl for Bachelor Freshmen

Come with us on a tour through the bar districts of Munich and get to know your fellow students and the classics and insiders of the Munich bar world.

Whether Barschwein, Frau Bartels or 55 Eleven: If you know them you know what a fun evening awaits you. You don't know them? Then you have even more reason to come with us! Take part in one of 3 tours through Schwabing, Max-Vorstadt or the Glockenbachviertel.

Zur Veranstaltung

Show event

Haven't registered yet? Sign up here:





# Website + Shop

- update information on our website and manage the shop
- create helpful blog posts for our students
- work with all departments to keep the website updated



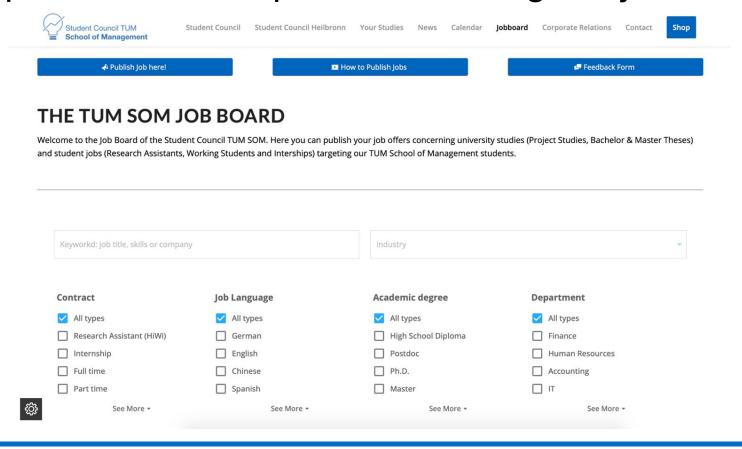
#### WELCOME TO THE STUDENT COUNCIL TUM SCHOOL OF MANAGEMENT!

've represent all of the approximately 4.500 students at the TUM School of Management – that includes all students of the Bachelor and Master in Management & echnology, Master in Management (MiM) and Master in Consumer Science (MSC) at the Technical University of Munich.



### Job board

- curate job postings by contacting firms, professors, etc.
- manage our platform and help students find great jobs





# Corporate Partners

With our **Career Connections** program, companies can become sponsoring members of our association TUM BWL e.V. – our goal is to **bring innovative companies into long-term contact with our students** 

- handle relationships with our corporate partners
- reach out to new firms



















# Career Events & Company Crawl









### Join us next week for our kick-off session!

### Wednesday, 03.11.2021 at 6:30pm Room Z534

- Introduce our upcoming projects in detail
- Appoint new responsibles
- After the meeting: get to know each other and have a beer!



# Want to do marketing?

Contact us via email at marketing@tum-som.com or come to our department meeting



Raj Agarwal raj.agarwal@tum-som.com



Lora Gelsinova lora.gelsinova@tum-som.com

# ...or join our WhatsApp group

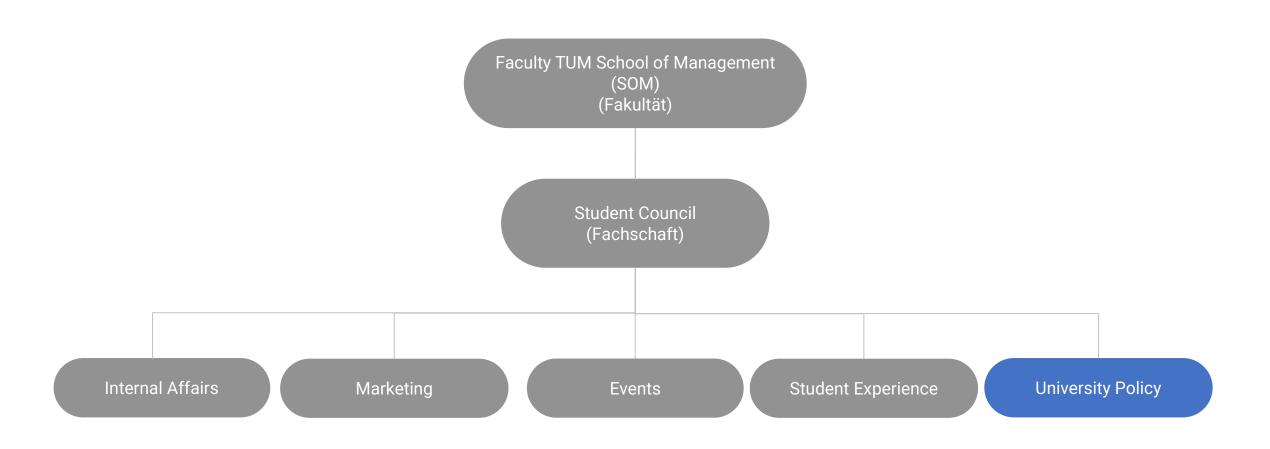


We look forward to having you on our team!



### **INTERNAL AFFAIRS**





#### Meet the Team



University Policy Department Heads



Milina To

BMT - 3rd semester

milina.to@tum-som.com
+49 176 42040103

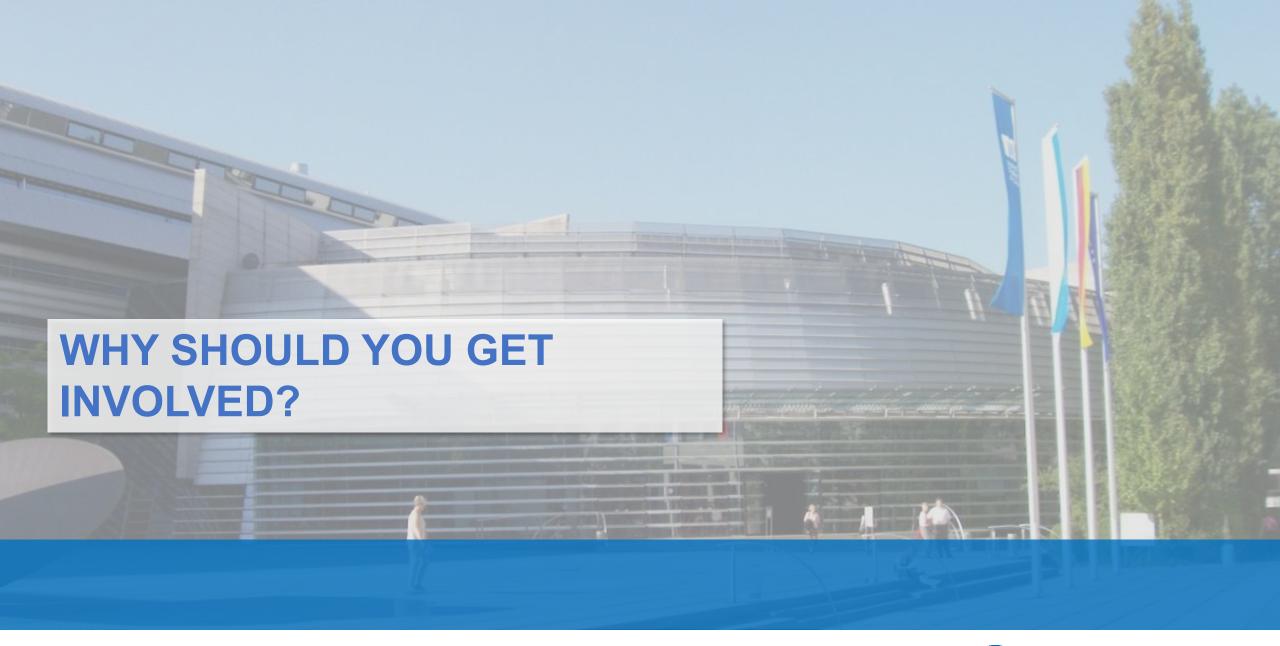


Niklas Kutzner

MMT - 3rd semester

niklas.kutzner@tum-som.com

+49 15156010049







### Why should you get involved?



Get in touch with professors, academic staff, PhD students!

Work to actively improve your study program!

Meet new peope, grow as a team, have fun :P

Understand how the university works from within!

Have a say in important decisions!

Be the voice of the students!

### What can you do?







**November 2021** 

6:30 PM

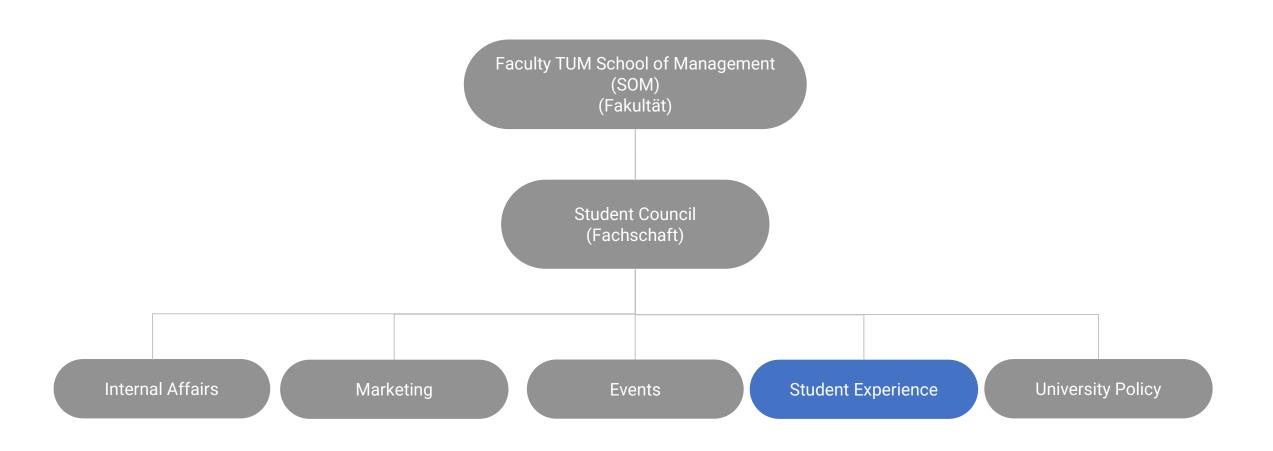
Room: 0505.EG.0540





### **INTERNAL AFFAIRS**





# Student Experience



#### What are we doing?

- Provide a memorable start into your student life and other great events
- Info events regarding your technical (B.Sc.) or business specialization (M.Sc.)
- Counsel other students through the jungle of their study regulations

#### Which interesting tasks can we offer?

- The orientation week (pre-study meet-ups, Bavarian breakfast, Uni Rally, freshmen weekend)
- The Startup Crawl
- The day of student initiatives & scholarships
- The General Student Council Assembly
- The Virtual Help Desk
- **Student survey**



# Student Experience



#### What you can learn with us:

- Create the perfect start into university life possible for the next freshmen
- Enhance the student life at TUM School of Management during the semester
- Get the best insights about your studies
- Help your fellow students with your expertise





# Okay, convinced. What now?!



### **Next Department Meeting**



Friday, 29th of October – 6 pm

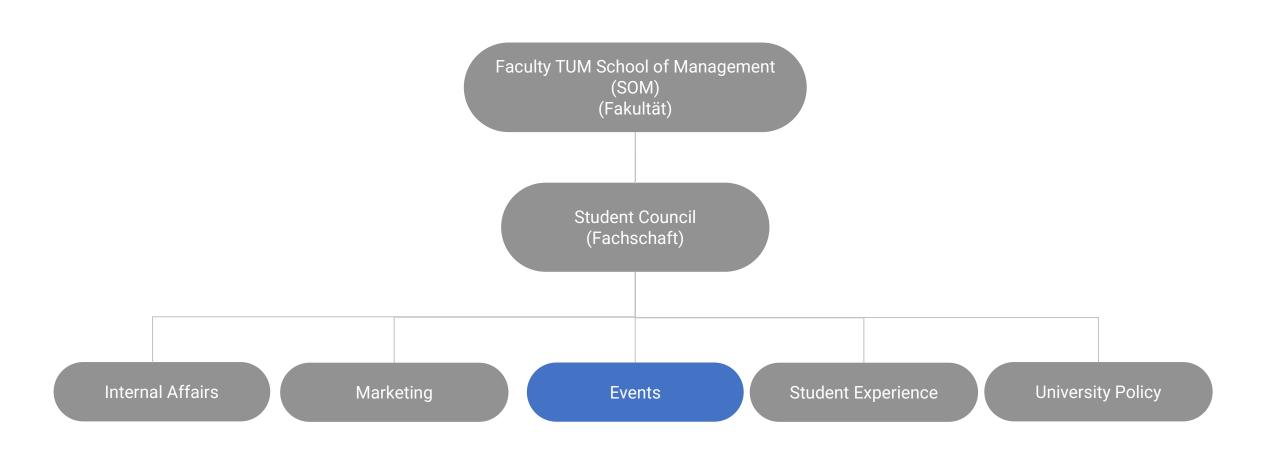
0602, 0506 Theresianum

featuring a Game night afterwards:)

Looking forward to meeting all of you!:)

### **INTERNAL AFFAIRS**





### Your Event Management Heads





Uttam Agarwal
uttam.agarwal@tum-som.com
+49 176 40427258



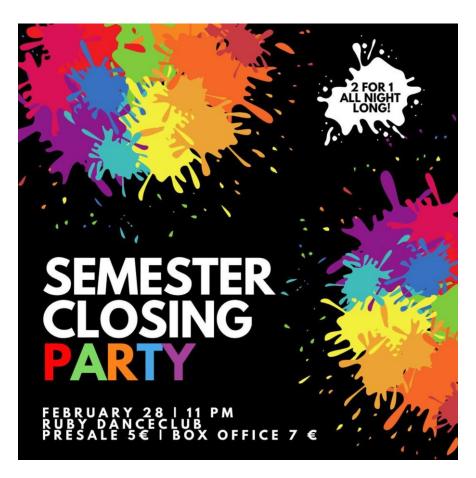
Katerina Plskova katerina.plskova@tum-som.com +49 152 2568 8185

#### **Parties**



- Semester Opening Party
- Midterm Party
- Semester Closing Party







### MULLED WINE AND COCKTAIL STANDS



In order to sweeten the pre-holiday season, every winter we host our traditional mulled wine stand in the courtyard of our campus. Starting

in the afternoon, this is the place to warm up with hot mulled wine and tasty gingerbreads.





### Running Dinners



To keep the festivities alive, we organize cook-togethers and running dinners dotted throughout the semester so people can mingle and enjoy dinners together. This came out of covid since dinners were something that didn't have very strict restrictions.









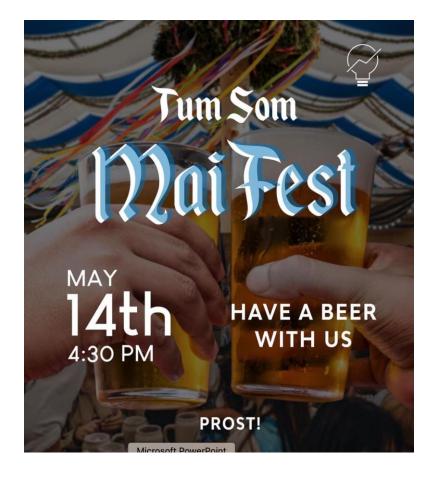
### **Cultural Nights**



As part of cultural exchange, we plan events with the diversity team of the Student Council of TUM SOM. This enables a more international feel to the university experience, and gives a chance to different students to showcase their cultures.







### Sports & Other



We also organize a handful of other miscellaneous events. For example during the Pandemic we did online sports classes, a running challenge, etc.







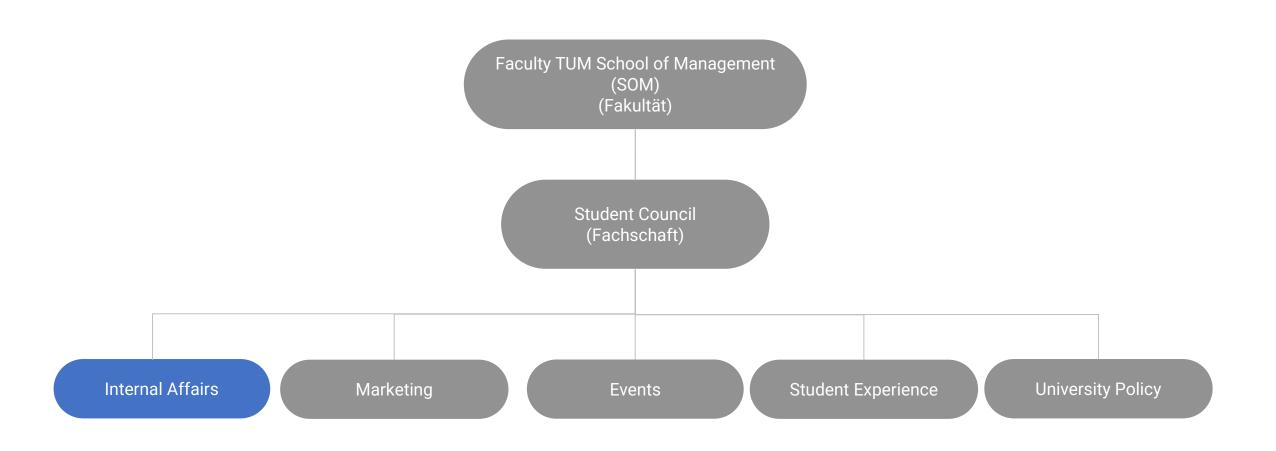
### How do I organize my own event?



- ☐ We are happy to provide an introduction on how to plan, conduct, and successfully conclude a project and related event as part of our work here at the student council.
- ☐ If organizing an entire event on your own sounds like a tall order, you may start by assisting in our regular events, as helpers are always needed.
- ☐ Contact us via email <u>events@tum-som.com</u> (please add "business" to your subject line) or drop by during one of our bi-weekly student council meetings
- You can also write to either of the two heads directly.

### **INTERNAL AFFAIRS**





### **Meet the Team**



# STUDENT COUNCIL SPEAKER



Cristian Posadas

MMT - 3rd semester



Laura Faber
MMT – 1st semester



Stefan Kovacevic

BMT – 7th semester

# **Diversity**



Diversity is the engine. Inclusion is what makes

the engine start. Let's start the engine together!

Working Meeting November 9th, 6 pm





# Sustainability





# HELP US SHIFT THE STUDENT COUNCIL TO A

#### **GREENER FUTURE!**

- Improve Student Council work and events
- Educate and promote sustainability issues and how to solve them
- Help to push towards a more sustainbility centred management education

Kick Off Meeting 8th November, 7 pm



### Interested?







# Onboarding Winter Term 2021





Laura Faber



Hanna Scholta

# Onboarding Masters onboarding@tum-som.com

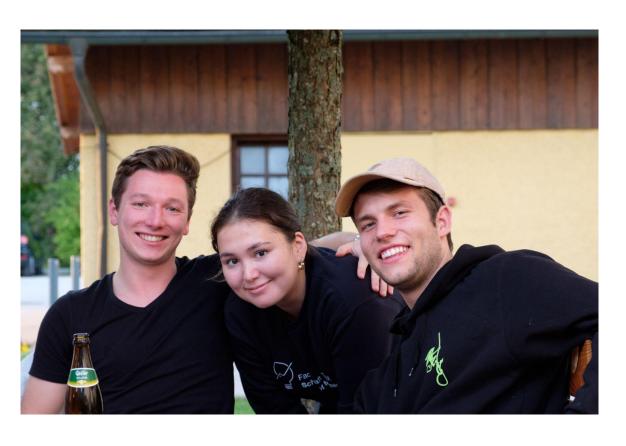
#### **Our Tasks:**

- First Contact for new SC Members
- Continuous Support regarding upcoming questions
- Ensuring seamless collaboration of new and experienced members

## Student Council Mentor Program



Join a group of fellow Student Council freshmen to team up with an active Student Council member.



- Exchange yourselves in your WhatsApp group.
- Pose questions directly to your mentor.
- Get first hand information on ongoing Student Council activities and hear about fun stories from the past.
- Participate in awesome mentor/mentee dinners and get-togethers.

Next get-together: Nov 18th, 7pm

# Student Council Mentor Program

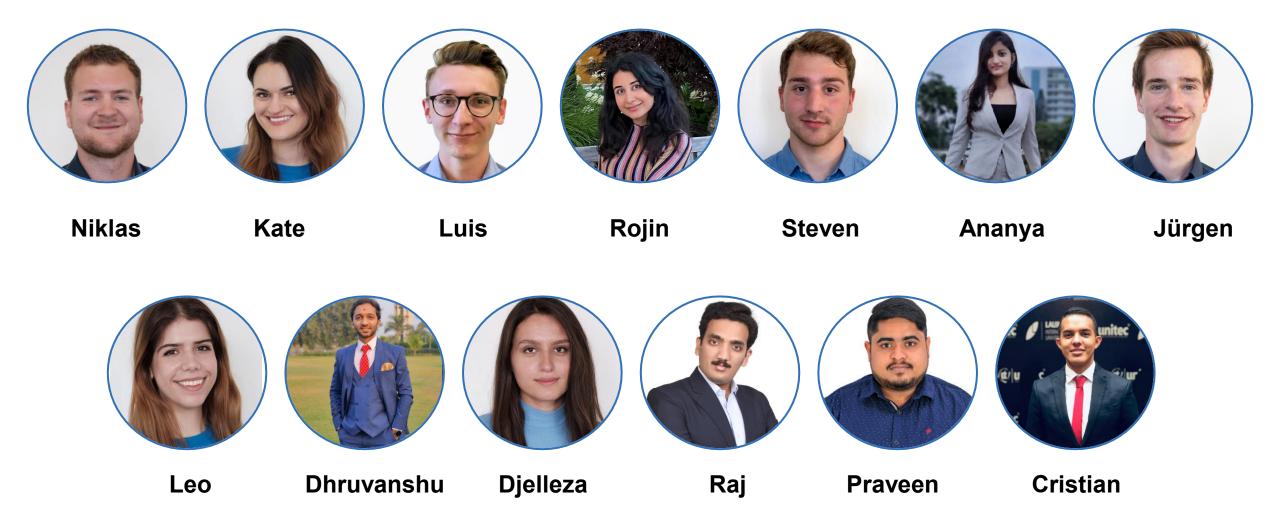


- 1. Please stay seated.
- 2. We will assign groups of 6-8 people to a mentor.
- Please follow your mentor outside and grab a drink (1€) together.
- 4. Set up you Mentor/Mentee-WhatsApp group
- 5. Get to know each other and, most importantly, have fun!



### Meet Your Mentors





# Agenda of upcoming events



29 <sup>th</sup> October 2021, 6 p.m.	[Student Experience] 1st department meeting
2 <sup>nd</sup> November 2021, 6:30 p.m.	[Student Council] Student Council General Meeting
3 <sup>th</sup> November 2021, 6:30 p.m.	[Marketing] Kick-Off Meeting
3 <sup>th</sup> November 2021, 9:45 a.m.	[Student Experience] FVV General Student Council Assembly
4 <sup>th</sup> November 2021, 6:30 p.m.	[University Policy] Kick-Off Meeting
5 <sup>th</sup> November 2021, 6 p.m.	[Events Management] Kick-Off Meeting
8 <sup>th</sup> November 2021, 7 p.m.	[Sustainability] Kick-Off Meeting
9 <sup>th</sup> November 2021, 5 p.m.	[Diversity] Kick-Off Meeting
17 <sup>th</sup> -18 <sup>th</sup> November 2021, 9 a.m – 4 p.m.	[Internal] Stem Cell Typification Event
18 <sup>th</sup> November 2021, 7 p.m.	[Onboarding] Mentor/Mentee Get-together