



## PROJECT STUDIES COMPANY INFORMATION

### OVERVIEW

- Research or practical project carried out by a student team in collaboration with your company and an academic chair of TUM School of Management
- Companies provide students with hands-on experience in the context of a specific project
- Topics with project potential are suggested by companies
- Teamwork of 2 to 5 students
- Students do project work for your company
- The contents of the project study should be only project-related and clearly defined
- Recommended project duration: 3 to 6 months (full-time or part-time)

### PROCEDURE

- The general procedure is individually determined by the nature of the project and the subject area
- Companies can propose projects to [louisa.wedel@tum.de](mailto:louisa.wedel@tum.de) to be posted on the [project studies board](#) if suitable
- Project studies are proposed by companies throughout the year – though there may be fewer applications during the beginning of a semester (mid April and mid October)
- Students apply either as a group or as individuals; companies then group their teams

### COMPANY BENEFITS

- Topics are tailored to the needs of your company
  - Companies benefit from the practical results of the project
  - All projects are approved and supervised by an academic chair from TUM School of Management
  - Intensive company involvement is not required, since the students support themselves within their teams
  - Project work from a neutral point of view, detached from your corporate culture
  - Project work benefits from academic excellence of one of Europe's best business schools
  - No fees need to be paid to TUM School of Management
  - No specifications with regard to salary
- In the second stage, the student team is responsible for acquiring an accompanying academic chair (if the company has not yet approached one)
  - A project study typically begins with a kick-off meeting, has a mid-term meeting and ends with a presentation and report
  - Project studies legally do not count as compulsory internships ("Pflichtpraktikum"), but the contracts with the students may be in the style of internship contracts
  - If necessary, written confirmation of the mandatory character of the project study can be issued

## PROJECT STUDIES STUDENT PROFILES

- We have approximately 4,500 students
- We place a strong focus on bridging the divide between theory and practice at the interface of management and technology
- Project studies are mandatory for our bachelor students, but optional for our master students
- Theoretically, students from all semesters may apply whenever it fits their schedules. Within the standard study plan, the fifth semester is suggested for bachelor students and the third semester for master students

<b>Bachelor in Management &amp; Technology (TUM-BWL)</b>	70% Management 30% Engineering OR Natural Sciences
<b>Master in Management &amp; Technology (TUM-BWL)</b>	70-75% Management, 25-30% Engineering OR Natural Sciences
<b>Master in Management</b>	100% Management
<b>Master in Consumer Affairs</b>	50-70% Management, 50-30% Social Sciences



## FOR MORE INFORMATION PLEASE CONTACT:

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**“Thanks to our strategy and unique profile,  
TUM School of Management is now part of a  
selected international group of institutions  
with TRIPLE CROWN ACCREDITATION.”**

